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NORTH MICHIGAN NURSERY

Growers of

**HARDY NORTHERN
EVERBEARING STRAWBERRY PLANTS
RASPBERRY
and
BLACK RASPBERRY PLANTS**

All Nursery Stocks listed in this circular are grown on our own farm. Every order receives my personal attention.

FRANK FENDT, Prop. WEST OLIVE, MICH.

CERTIFICATE OF NURSERY INSPECTION

Michigan State Department of Agriculture Nursery Inspection No. 571.

This is to certify that the Nursery and Strawberry plants of the North Michigan Nursery, Frank Fendt, Proprietor, West Olive, Michigan, have been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

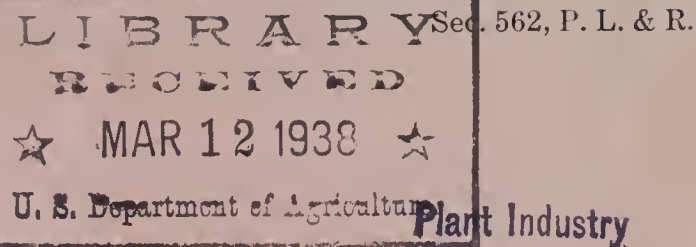
JOHN B. STRANGE, Commissioner.

This certificate to be void after September 15, 1938.

E. C. MANDENBERG,
In charge of Orchard and Nursery Inspections.

Bureau of Agricultural Industry, Lawrence O'Neill,
Director, Lansing, Michigan, October 4, 1938.

RETURN POSTAGE GUARANTEED



Mrs. Newman
*U. S. Department of
Agriculture
Washington D. C.*

Hardy Northern Everbearing Strawberry Plants

Mastodon Everbearing Strawberry

Mastodon is the most wonderful and biggest paying Everbearing Strawberry in history. It is the largest and heaviest yielding. It has size, flavor, productiveness and exceptional shipping and marketing qualities. The plant is big, thrifty, with an ideal root system that enables it to produce its enormous wonderful crop of large fine berries ten months out of eighteen. Berries that hold their size during the whole season, just as large in November as in July. The huge size of the berries and the large yield of each plant is truly marvelous. The Mastodon plant is large and bushy with heavy foliage. This protects the vines from the hot suns in summer and also protects the fruit during the frosty nights of late fall.

They are also heavy fruit producers of large size when grown in matted rows. The largest berries on record and the nearest perfect in size, color, sweetness, flavor and hardiness. These plants are

sure to produce a money-making crop for you this year; the fruit will be easy to sell from appearance alone. A fancy berry in the truest sense of the word, which adds greatly to its market at top prices.

Plant Mastodons this year and have insurance on your strawberry crop against frost. From plants set in early spring, the Mastodon begins to ripen its fall crop about July 30, and continues through August, September and October until all vegetation is frozen, and bears you full crop next spring to fall. Cash returns for you 90 days after plants are set. For quick profits this year, plant Mastodons. Requires small amount of ground. When ordering Mastodons from us, you will receive some of the finest, deep-rooted, first-class plants to be had at exceptional prices. From grower to planter spells satisfaction in Strawberry Culture.

25 — 40c; 50 — 60c; 100 — 85c; 250 — \$2.00; 1000 — \$7.00; 5000 — \$32.50

New Gem Everbearing Strawberry

OUTSTANDING NEW EVERBEARER

Gem is a direct offspring of the old Progressive Everbearer noted for its wonderful flavor and productiveness. It was discovered by Frank Kepingler, of Central, Michigan, growing in his field of Progressive. Introduced to the trade in the spring of 1934 Gem was immediately recognized as being a real find and is now the most talked of variety in the Everbearing field.

MAKES MANY RUNNERS

Unlike all Everbearers formerly introduced Gem is not a shy plant maker. Under ordinary conditions and on average soil Gem will make a heavy

fruiting row in one season, being equal to the best June-bearing varieties in this respect.

BERRIES 90 DAYS AFTER PLANTING

Gem will start producing berries in paying quantities within 90 days after the plants are set out in the spring. Berries are all extra fancy and will bring top prices on any market. Gem will produce more quarts of extra large, fancy berries than any other kind.

Get started with this valuable new Everbearer this spring. We have a good stock of absolutely genuine Gem plants ready for your orders at a price within reach of all. You can't go wrong on Gem. Order today.

25 — 40c; 50 — 60c; 100 — 85c; 250 — \$2.00; 1000 — \$7.00; 5000 — \$32.50

Dorsett Strawberry

The New Better Early Berry Surpassing Premier in Quality, Production, and Profit

Dorsett was originated and developed by the United States Department of Agriculture. It is a scientific cross between Premier and Royal Sovereign, an old English variety noted for its unusually high dessert quality.

25 — 30c; 50 — 45c; 100 — 70c; 250 — \$1.70; 1000 — \$4.50
5000 — \$20.00.

Fairfax Strawberry

A Worthy Mate for the New Dorsett

Fairfax, like Dorsett, is also an origination of the United States Department of Agriculture and is thought to be a cross between Premier and Royal Sovereign. Introduced at the same time as Dorsett, it has received wide acclaim for its exceptional QUALITY as well as its many other good points.

25 — 30c; 50 — 45c; 100 — 75c; 250 — \$1.75; 1000 — \$4.75
5000 — \$21.25.

Premier Strawberry

The Most Popular Early Berry

The exceptionally satisfactory and unusually profitable crops secured from Premier have made it first choice among successful strawberry growers in most all sections of the country.

25 — 35c; 50 — 50c; 100 — 85c; 250 — \$2.00; 1000 — \$5.50
5000 — \$25.00

Blakemore Strawberry

Champion of Long Distance Shippers

The Blakemore is a cross of Missionary and Premier originated and developed by the United States Department of Agriculture. Blakemore is extra early, ripening four to five days before Premier. Berries are bright red, with tough skin, firm flesh, and a high-spirited, tart flavor.

25 — 25c; 50 — 40c; 100 — 60c; 250 — \$1.35; 1000 — \$3.50.

Senator Dunlap Strawberry

An old standard variety that thrives everywhere and produces a big crop of fruit with little attention. It is a fine table berry, a good shipper and an excellent cropper. The berry is a beautiful crimson-red. Is firm and holds up well. A prime favorite for canning purposes.

25 — 30c; 50 — 40c; 100 — 65c; 250 — \$1.20; 1000 — \$4.00;
5000 — \$17.50.

High Grade STATE C

Hardy Northern Grower

Low Prices

Catskill Strawberry

Strawberry growers all over the country are watching Catskill very closely, particularly its size, vigor and quality. The test showed it outyields everything, even Dorsett and Fairfax. Ripens midseason. Fruit large and holds size well until end of season.

25 — 30c; 50 — 45c; 100 — 70c; 250 — \$1.60; 1000 — \$5.00;
5000 — \$22.50.

Cumberland Black Raspberry

Cumberland is the king of the Black Raspberries. The old reliable, known the country over. Bears 10 days later than the new Logan. Produces big crops of big jet black sweet berries. Fine quality, firm and very hardy. Plant our big, healthy certified stock plants this spring. Will bear some first year.

(1 Yr.) 25 — 50c; 50 — \$1.00; 100 — \$1.75.

New Logan Black Raspberry

New Logan is now the leading early Blackcap in all sections where Blackcaps are grown. Originated in Ohio and perfectly hardy in all climates. Ripens 7 to 10 days earlier than the Cumberland, which allows the grower to get in on the early market when prices are high.

(1 Yr.) 25 — 50c; 50 — \$1.00; 100 — \$1.75.

Quantity Prices Upon Request

Latham Red Raspberry

The World's Greatest Red Raspberry and Big Money Maker. It thrives wonderfully in every section of the country. Although on the market but a few years, it has become the popular favorite in all large fruit-growing sections and first choice of commercial growers. Extremely hardy. This variety was originated in the cold state of Minnesota, where very often it reaches 20 to 35 degrees below zero. Latham often yields from 20 to 50 per cent more berries than any variety of red raspberries grown. The large berries are deep red in color, fine flavor.

(1 Yr.) 25 — 60c; 50 — \$1.00; 100 — \$1.75.

CERTIFIED Quality

-Best for all Climates

Hardy Plants

Chief Early Red Raspberry

High Quality — Heavy Yielding

Chief is a seedling of Latham and was originated by the Minnesota State Fruit Breeding Farm. It possesses many of the good qualities of Latham, some of them to even a greater degree than the parent. The main point of difference is in season of ripening. Chief being 10 to 12 days earlier to ripen than Latham.

(1 Yr.) 25 — 60c; 50 — \$1.00; 100 — \$1.75.

St. Regis Red Raspberry

Everbearing

Bears in 90 days from planting. The most popular ever-bearing red raspberry ever introduced because it actually does bear a big crop of luscious fruit in June and begins again in September and bears continually until killed by hard freezing. Berries are rich crimson-red, firm, medium in size, and of good quality. Plant St. Regis and keep your table supplied with fresh red raspberries during summer and fall.

(No. 1) 25 — 60c; 50 — \$1.00; 100 — \$1.75.

Boysenberry

Boysenberry, as a new variety, has had more publicity than any other new kind. Berry is of immense size, of the Blackberry type, but grows like a Dewberry. These dark berries often measure 2½ inches in length and are so big that the average grower cannot visualize them. When you realize that it takes 150 average Blackberries to fill a pint box, and about 60 to 80 Boysenberries to fill the same container, you can realize how big they are.

25 — \$2.00; 50 — \$3.75; 100 — \$6.00.

Eldorado Blackberry

The Best Commercial Blackberry

Eldorado bears young, providing nearly a full crop of fruit the year after planting. Vigorous grower, producing strong, well branched canes, perfectly capable of carrying the big crop of fruit produced. Always free from disease, immune to orange rust. Large berries, fine flavor, color and quality. Very hardy, never winter-kills. A wonderful shipper. Fruits over a long season and insures a big profit to the grower.

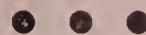
(1 Yr.) 25 — 75c; 50 — \$1.25; 100 — \$1.60.

Strawberry Culture

SOIL REQUIREMENTS — Sandy loam, well drained, gently sloping is preferred. Clover or Alfalfa sod, or any soil with plenty of humus will do. If Timothy sod is used, it should be fall plowed to control white grubs.

PREPARATION OF SOIL — Fall plowing is preferred. If early spring plowing is done the soil should be worked fine. Ordinary barnyard manure is the best fertilizer for strawberries.

PLANTING — Only 1-year plants should be used. Set them just as early in the spring as possible. If not ready to set when they arrive, heel them in, opening bunches, placing plants in a trench and packing soil firmly around roots to prevent drying out. All surplus leaves should be removed and roots should be slightly trimmed off. Cultivation should begin as soon as possible after planting and occasional hoeing close to plants should be done. All blossoms should be removed from plants as soon as they begin to form. Early in winter after the ground freezes a layer of straw, marsh hay or any other leafy material should be spread over the plants at the rate of about 2 tons per acre. If commercial fertilizer is used, we recommend acid phosphate, using about 200 pounds to the acre, or a complete fertilizer such as 4-16-4. Set plants in rows 3½ to 4 feet apart in row, requiring about 8000 plants per acre.



NOTICE — Every variety of Strawberry Plant offered by us is perfect flowering, and requires no other kind planted with it for proper pollenization. Any variety we offer can be grown alone with perfectly satisfactory results, although several kinds may be grown together if you prefer. Should our supply of any variety become exhausted when your order is received, we will immediately write you and you can substitute a variety of your own choice, or we will return your money.

WHEN TO ORDER — Order early, stating when you wish to receive your plants, and we will ship accordingly. Use enclosed order blank. Shipping begins about March 20 and continues to about May 10; after that we do not advise planting of berry plants as plants are then no longer dormant. We do not pay transportation charges as our customers order from numerous states, far and near. If not specified, we use our judgment — Express or Mail.

TERMS — Cash with order. However, if you prefer, you may send a 25% down payment with your order, balance any time before shipment. No orders will be booked on stock reserve unless part payment is made on same. Remit by Express or Post Office Money Order, Bank Draft or Registered Letter. We cannot assume liability for currency lost in unregistered letters. On express shipments, be sure there is an express office at destination you give.

**Use Enclosed Order Blank
T O D A Y !**

LOW PRICES - HIGHEST QUALITY

Twenty-five years' experience in Strawberry and Raspberry culture.

Plants grown on sandy soil, which gives them a vigorous root system.

We send you freshly-dug plants.

Your order is carefully packed with plenty of moss to keep them in good condition.

We do not spend a lot of money for fancy-colored advertising; we pass that saving on to you.

If you will compare our prices with those of other reliable nurseries, we believe, you will find that you can save money by ordering your nursery stock from us. Our stock is equal or better to any grown, and you may always rely on getting it fresh and full of life.

REFERENCES

Peoples State Bank.....Holland, Mich.

Express Agent.....Holland, Mich.

Postmaster.....West Olive, Mich.

Hundreds of Satisfied Customers

GUARANTEE OF SATISFACTION

We guarantee all Nursery Stock listed in this circular and sold by us to be first class, true to name, and free from injurious disease. We also guarantee safe arrival of your order by railway express or parcel post. All complaints of any nature, except untruthfulness to name, must be made within five days after receipt of shipment, accompanied by a signed statement from the express agent or postmaster at destination, showing extent of loss or damage. It is mutually agreed, however, that in no case shall we be held responsible for more than the actual price paid for stock. We wish it fully understood that we do not guarantee continued growth of any of the nursery stock sold by us. The welfare of the plants is entirely dependent upon your care, weather conditions, and other matters beyond our control. Our liability, except as noted above, ends upon delivery of good live stock — the rest is up to you. Order our hardy northern grown plants and a complete and profitable satisfaction is yours.

NORTH MICHIGAN NURSERY

West Olive, Michigan

FRANK FENDT, Proprietor